

Cardean University® M.B.A.
Example Curriculum Roadmap

2-Year M.B.A.

Fast-Track with Transfer Credits

Requires less than two years to complete the program and assumes student devotes, on average, 18 hours per week to course work.

Course of Study

For General Management M.B.A., 18 Core Courses, 7 Distribution Courses, and 20 Elective Courses.

Year 1	Weeks 1-6	Weeks 7-12	Weeks 13-18	Weeks 19-24	Weeks 25-30	Weeks 31-36	Weeks 37-42	Weeks 43-48
Course 1	Corporate Finance Asset Valuation	Corporate Finance Capital Budgeting	Corporate Finance Capital Structure and the Discount Rate	Financial Accounting Assessing Risk	Financial Accounting Assessing Profitability	Financial Accounting Assessing Quality of Accounting Information	Financial Accounting Assessing the Profitability of Operations	Decision Models Linear Programming
Course 2		Effective Communications Writing Essentials	Effective Communications Writing for Results	Leading and Managing Organizations Managerial Problem Solving	Leading and Managing Organizations People in Organizations	Leading and Managing Organizations Managing the Informal Organization	Leading and Managing Organizations Managing the Formal Organization	Leading and Managing Organizations Managing Organizational Change
Course 3		Marketing Price	Marketing Product	Marketing Promotion	Marketing Place	Managerial Economics Cost Analysis	Managerial Economics Pricing Strategies	Managerial Economics Market Structure
Year 2	Weeks 1-6	Weeks 7-12	Weeks 13-18	Weeks 19-24	Weeks 25-30	Weeks 31-36	Weeks 37-42	Weeks 43-48
Course 1	Decision Models Non-Linear and Integer Programming	Decision Models Simulation	Data Mining Discovering Profitable Opportunities	Data Mining Selecting Techniques for Best Results	Data Mining Implementing a Successful Approach	Creating a Visionary Organization Principles of Great, Enduring Companies	Creating a Visionary Organization Building Vision	
Course 2	Strategic Negotiations Basics of Negotiations	Strategic Negotiations Negotiating Rationally and Strategically	Strategic Negotiations Multi-Party Negotiations	Topics in Competitive Strategy Strategies for Technology Industries	Topics in Competitive Strategy Game Theory and Strategic Interaction	Topics in Competitive Strategy Vertical Integration	Managing in the Global Economy Foundations of Global Management	Managing in the Global Economy Global Organizational Design
Course 3	Principles of Competitive Strategy Pricing and Market Entry Decisions	Principles of Competitive Strategy Industry Analysis and Market Opportunity	Principles of Competitive Strategy Competitive Advantage and Strategic Positioning	Internet Marketing Web Value	Internet Marketing Traffic Building	Internet Marketing Hybrid and Transition Strategies	Managing Innovation From Idea to Design	Managing Innovation From Design to Launch